

Publish or perish

Designing research for publication in the Humanities and the Social Sciences

Call for Participation

Soft Skills Graduate School of the Humanities | GSH

Instructor: Prof. Dr. Christina Ljungberg

Dates: April 30 and Mai 7, 2019, 09:30 - 17:30h

Location: tba

ECTS: 1.5

Registration: Until February 28, 2019 to: toggweiler@wbkolleg.unibe.ch as on KSL: <https://www.ksl.unibe.ch/> (login with UniBe-account, search with title)

Content

How do you bring your scholarly research to the published conclusion it deserves? How does the acceptance process function in publishing?

That is what we will discuss in these two workshops which looks at the why's and how's of writing and publishing research and how to go about it. You will learn how to map your PhD project and how to visualize it by storyboarding it, so as to help you think it through. We will then examine and discuss the writing process, from abstract to finished article or thesis, paying particular attention to the writing and presenting of participants' own research as well as critically reviewing that of others. We will also explore the various possibilities for publishing your research in the form of a PhD thesis, individual articles targeted at specific journals, or an academic book, identifying crucial elements such as choosing a research design, writing your PhD thesis or articles or your book proposals and the various steps to publication as well as the refereeing process.

Learning objectives

At the end of the course, participants will know:

- how to move quickly to publication
- how to master the basics of research and publication
- how to develop problem-solving strategies for writing
- how to improve the communication of their research for publication

Please note: This is not a language course / Participants need to bring their own laptop / Prior to the workshop participants are asked to send an abstract of a current paper or project to the instructor, cljung@es.uzh.ch.



Prof. Dr. Christina Ljungberg is a literary scholar with several years of media experience in Swedish and Canadian film and television. She has been teaching English and American literature and culture at the University of Zurich since 1995 and courses in writing and publishing at the University Zurich Graduate Campus since its start in 2010. Her many books and articles, most recently *Creative Dynamics* (John Benjamins, 2012) and *Thinking with Diagrams* (with Sybille Krämer, De Gruyter, 2016), focus mainly on ways of mapping knowledge and the intermedial function of maps and photographs in literature and art. She is the coordinator of the Iconicity Research Project, www.iconicity.ch (together with Prof. Dr. Olga Fischer, University of Amsterdam), and General Editor of the series "Iconicity in Language and Literature (ILL)" (John Benjamins). Her new project, "Imaginary Wanderings - Making the invisible visible", concerns the development of a new type of interactive cultural communication, <http://imaginary-wanderings.com>. She is also currently preparing a collection of essays on the interrelations between verbal and visual media.