

Philosophisch-historische Fakultät

Graduate School of the Arts and Humanities

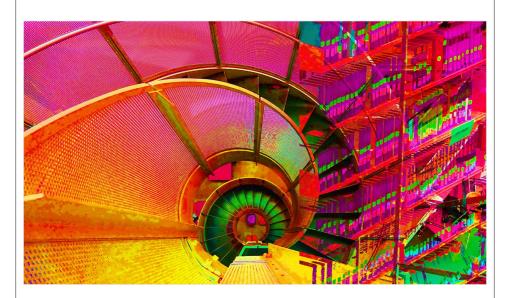
UNIVERSITÄ

# TransHumanities

Summer School 2019

### Challenging the Sites of Knowledge:

Medial and pluri-medial configurations and transformations



GRADUATE SCHOOL OF THE ARTS AND HUMANITIES





#### PROGRAM SUMMER SCHOOL 2019

#### MORNING LECTURE SESSIONS

There will be three morning sessions, each consisting of a keynote lecture of 50 minutes followed by a response of 10 minutes. After the coffee break, we will have a discussion on the issues that were raised in the lecture, response and required readings. The discussions are moderated by the respective respondent. The abstracts of our three guest lecturers are to be found on the blog: http://blog.wbkolleg.unibe.ch/?page\_id=7485

Wednesday (Speaker: Doris Bachmann-Medick; Respondent: Monika Salzbrunn)

#### Trading Zone or Translation? Knowledge Formation through Displacement



How do "sites of knowledge" emerge in a globalized world? This talk focuses on knowledge as a compo-site rather than a mere "site" – as a complex dynamic that unfolds especially through processes of displacement: emerging from shifts and transversal relations between different systems or genres of knowledge such as research, art, common knowledge, social media, etc. Such intersections reach beyond hybridized or mixed constellations. They are challenges for intervening or mediating practices. In this respect, my talk discusses the concept and practice of the "trading zone" trying to transfer it from science studies to the study of culture. Could the elaboration of this concept provide new insights into processes of social and cultural knowledge formation, too? Could it also be a useful practice for managing communication between different registers of knowledge in cultural and medial encounters – between artistic articulations, political conversations, social actions, museum displays, lay knowledge, and scholarly expertise? At issue here is the attempt to find a common "exchange language". But, don't we need more than just a shared language? Perhaps also an activation of senses, emotions, and practical skills, of common concerns and reference points – stimulated through displacements? For exploring this complex field my talk suggests to elaborate a specific mode of a social and cultural practice that is embedded in "translational epistemologies". At issue is in any case a practical turn of knowledge – to be reached by 1) a different scaling (from global thinking towards local acting), 2) by scrutinizing and activating travelling concepts (that transform ideas into practices, actions, collaborations, and participations), and 3) by looking for new and other forms of generating knowledge (through linking different fields, be they those of social action or symbolic representation).

**Doris Bachmann-Medick** is Senior Research Fellow at the International Graduate Centre for the Study of Culture (GCSC) of the Justus Liebig University Giessen. She held numerous appointments as a Visiting Professor in Literary Studies and the Study of Culture, recently at the universities of Graz, Göttingen, UC Irvine, Cincinnati, and Georgetown University. During her time as fellow at the IFK in Vienna she completed her book on "Cultural Turns". This cross-disciplinary work synthesizes not only the current theoretical trends and discussions in the humanities and social sciences, but also gives an insight into Doris Bachmann-Medick's main research fields such as cultural theory, Kulturwissenschaften, literary anthropology (literature and ethnography), and cultural translation studies. She is especially interested in epistemological, cultural and political conditions of transcultural and global developments – in emerging concepts, topics, concerns and practices in cultural theory – and in cultures as manifold translations. In this regard she is currently co-editing a volume on "Futures of the Study of Culture". She serves on the editorial board of *Translation Studies*. https://uni-giessen.academia.edu/DorisBachmannMedick

#### Required reading:

Bachmann-Medick, Doris 2014: From Hybridity to Translation: Reflections on Travelling Concepts. In: The Trans/National Study of Culture: A Translational Perspective, Doris Bachmann-Medick (ed.), De Gruyter, pp. 119–136.

Galison, Peter 1999: Trading Zone: Coordinating Action and Belief (1998 abridgment). In: The Science Studies Reader, Mario Biagioli (ed.), Routledge, pp. 137-160.



#### Official and Popular Media Analysis

In the recent years there has been a nervous and controversial discussion on fake news and conspiracy theories circulating in the web ('Social Media'). The web, due to its mostly unregulated character and its network structure ('everything is connected with everything') is an optimal medial site for such counterknowledge that tends to question ,official' forms of knowledge (often meaning scientific knowledge and/or knowledge circulating through traditional mass media). Building on John Fiske's conception of the difference between forms of ,popular' and ,official' knowledge (which itself derives partly from the work of Michel Foucault), the talk wants to sketch the conflicts of different types of knowledge in the plurimedial realm of the web. The plurimediality is especially interesting: Nowadays the web can contain several forms of audiovisual information – and the access to image and audio processing software is as widespread as never before. Transformed and reworked audiovisual materials, constructing other forms of 'truth', can counter 'official' audiovisual documents that represent 'official knowledge'. This will be illustrated using the most exemplary case: The so-called Zapruder film showing the assassination of John F. Kennedy in 1963. This short piece of film is the most analyzed piece of film in history – and nowadays there are several 'counteranalyses' on the web, trying – e.g. with image processing software – to construct different readings of the material, for example to lend credibility to conspiracy narratives. In a way the monopoly of interpretation of audiovisual material (and its correlated techniques of audiovisual analysis), which officially was the task of (military or police) forensic analysis and later also of media studies is countered by 'bottom-up media analysis'. Does this mean that we have to accept these multiplications of truths? Surely we should not. But how can we differentiate? This will be – amongst other things – an important task for the humanities in the future: A meta-reflection on the plurimedial struggles between official and popular knowledge.

Jens Schröter, Prof. Dr., is chair for media studies at the University of Bonn since 2015. He was Professor for Multimedial Systems at the University of Siegen 2008-2015. He was director of the graduate school "Locating Media" at the University of Siegen from 2008-2012. He is member of the DFG-graduate research center "Locating Media" at the University of Siegen since 2012. He was (together with Prof. Dr. Lorenz Engell, Weimar) director of the DFG-research project "TV Series as Reflection and Projection of Change" from 2010-2014. He was speaker of the research project (WW foundation; together with Dr. Stefan Meretz; Dr. Hanno Pahl and Dr. Manuel Scholz-Wäckerle) "Society after Money – A Dialogue", 2016-2018. Since 4/2018 director (together with Anja Stöffler, Mainz) of the DFG-research project "Van Gogh TV. Critical Edition, Multimedia-documentation and analysis of their Estate" (3 years). Since 10/2018 speaker of the research project (VW foundation; together with Prof. Dr. Gabriele Gramelsberger; Dr. Stefan Meretz; Dr. Hanno Pahl and Dr. Manuel Scholz-Wäckerle) "Society after Money – A Simulation" (4 years). April/May 2014: "John von Neumann"-fellowship at the University of Szeged, Hungary. September 2014: Guest Professor, Guangdong University of Foreign Studies, Guangzhou, People's Republic of China. Winter 2014/15: Senior-fellowship at the research group "Media Cultures of Computer Simulation", Summer 2017: Senior-fellowship IFK Vienna, Austria. Winter 2018: Senior-fellowship IKKM Weimar.

https://www.medienkulturwissenschaft-bonn.de/team/index.php

#### Required reading:

Schröter, Jens 2005: Von Wissen/Unterhaltung zu offiziellem/populärem Wissen. Zeitschrift für Germanistik, Vol. XV, No. 1, pp. 96-108. [required for German speakers]

Foucault, Michel 2003: Society Must Be Defended. In: Lectures at the Collège de France, 1975-76, Bertani et al. (eds.), Picador, pp. 1-19.

(Speaker: Monika Salzbrunn; Respondent: Jens Schröter)

# ARTIVISM in post-migration settings (Co-)production of representations through audio-visual counter-narratives



Action research, participatory research methods and interactive filmmaking share the common approach of taking the researched subject as an expert who co-constructs knowledge with the researcher. The circulation of images via social networks has contributed a great deal to rendering individuals and collectives conscious about their power in co-constructing or counter-performing knowledge and representations of self and others. The division of the sensitive (Rancière, 2000) implies the creation of new semantics of political inclusion and of legitimacy, putting into question formalised power relations. In our ERC ARTIVISM project (Salzbrunn, 2015) which focuses on "Art and activism. Creativity and performance as subversive forms of political expression in super-diverse cities", we research the use of art in activism and activism in the arts. Applying multi-sensory ethnography (Pink, 2011) and audio-visual methods, we conduct empirical research in cities of the French and Italian Mediterranean coast, in California and in the francophone part of Cameroon. I will first give an introduction to the epistemological and methodological background of the project, drawing on performance, urban and migration studies. This will be followed by examples that reveal the co-construction and staging of diversity through alternative fashion shows. Following Rancière's (1994) idea that politics have always been aesthetic and Butler's (1993) concept of performance as the staging of a desired situation, we focus on the performativity of artivist actions. Our approach implies a consideration of the filmed persons as co-producers of knowledge, representations and (counter-)narratives. Each actor gives a particular meaning (Deleuze, 1969) to her/his performance (Butler, 1993) in a certain context (Rogers and Vertovec, 1995) and in a given social situation (Clarke, 2005). Finally, considering the researched subjects as experts with whom researchers co-construct knowledge in a globalised battle of images and meaning implies their participation in the (film-)writing and their feedback in restitution processes.

Monika Salzbrunn, Full Professor of Religions, Migration, Diasporas at University of Lausanne, invited research professor at Università degli Studi di Genova and associated researcher at CéSOR/EHESS Paris, is principal investigator of the European Research Council (ERC) project on ARTIVISM—Art and Activism. Creativity and performance as subversive means of political expression in super-diverse cities. She was leading the projects "(In)visible islam in the city. material and immaterial expressions of muslim practices within urban spaces in Switzerland" and "Undocumented Mobility and Digital-Cultural Resources after the 'Arab Spring", funded by the Swiss National Science Foundation. Monika Salzbrunn has published numerous articles and books in English, French, German, Italian, Portuguese and Japanese about political and religious performances in a context of migration and written several documentary films. She was visiting professor at the Japan Women's University Tokyo and at Kwansei Gakuin University in Japan and is currently member of the research group POPADIVCIT, Popular Arts, Diversity and Cultural Policies in Post-Migration Urban Settings of the European Excellence Network IMISCOE, and associated researcher at CéSOR/EHESS Paris. https://www.unil.ch/issr/home/menuinst/chercheurseuses/salzbrunn-monika/paqe-en-anglais.html

#### Required reading:

Salzbrunn, Monika, Barbara Dellwo and Sylvain Besençon 2018: Analyzing participatory cultural practices in a medium-scale Swiss town: How multiple belongings are constructed and consolidated through an interactive film-making process, Conjunctions, Vol. 5, No. 1, pp. 3-18.

Souiah, Farida, Monika Salzbrunn and Simon Mastrangelo 2018: Hope and Disillusion. The Representations of Europe in Algerian and Tunisian Cultural Production about Undocumented Migration. In: North Africa and the Making of Europe. Governance, Institutions and Culture, Muriam Haleh Davis et Thomas Serres (eds.), Bloomsbury, pp. 155-177 (chap. 7).

#### **PARALLEL SESSIONS**

The parallel sessions will address the inputs given by the participants. There will be a project-/problem-based session (Wednesday afternoon), a text-based session (Thursday afternoon) and an idea-and-action-based session (Friday morning). Each participant will have to give an input to all three sessions in the following way:

- Project-/problem-based session on Wednesday: present your own project by focusing on your "tough-nut-to-crack" (15 minutes or less).
- Text-based session on Thursday: give an input on the reading you were asked to prepare (10 minutes or less).
- 3. Idea-and-action-based session on Friday: present your "idea-and-action" (5 minutes or less).

Please connect all three inputs to the theme of the respective panel and the overall theme of the Summer School, and make it accessible to an interdisciplinary audience.

For each panel additional reading is recommended. These are texts that participants might also want to discuss on the blog after the Summer School. You are welcome to suggest further texts to be included in our reader.

#### Wednesday

#### Parallel Sessions I (project-/problem-based)

In advance, we asked participants to formulate a "tough-nut-to-crack", one methodological or theoretical problem/dilemma/headache they are struggling with in relation to their project. On Wednesday afternoon we ask participants to present their own projects by focusing mainly on their "tough-nuts-to-crack" (15 minutes or less).

Each presentation will be followed by a discussion (15 minutes). Please connect the presentation of your project/"tough-nut-to-crack" to our common theme of "Challenging the Sites of Knowledge" and, ideally, to the titles of the respective panels. Furthermore, try to make your input as accessible to an interdisciplinary audience as possible. In advance, please read the abstracts of your fellow participants on the blog: http://blog.wbkolleg.unibe.ch/?page\_id=7485

Group 1	Group 2	Group 3	
<b>Moderator:</b> Doris Bachmann-Medick	<b>Moderator:</b> Monika Salzbrunn	<b>Moderator:</b> Jens Schröter	
Participants: Muhammed Ashraf T Roman Bischof Marie-Christine Boucher Enur Imeri Simon Ottersbach Imke Polland Vida Sundseth Brenna	Participants: Rachel Barber Pavel Borecký Sapir Hubermann Federica Moretti Mahroo Movahedi Anne von Petersdorff Marta Rudnicka Eda Elif Tibet	Participants: Dorothée Elisa Baumann Martina Eberle Audrey Hostettler Silke Körber Efthymis Kokordelis Marion Mathier Jamilla Notebaard Stefanie Marlene Wenger	
2.00 – 3.45 pm Panel 1: Knowledge Transfer and its Power Modalities I – state institutions between bureaucracy, care, and biopolitics	2.00 – 3.45 pm Panel 1: Grasping at Sensual Knowledge – moving, tasting, smelling	2.00 – 3.45 pm  Panel 1: Capitalized Knowledge – branding, marketing and selling	
Project presentation: Roman Bischof Vida Brenna Muhammed Ashraf T	Project presentation: Federica Moretti Mahroo Movahedi Marta Rudnicka	<b>Project presentation:</b> Martina Eberle Stefanie Marlene Wenger Dorothée Elisa Baumann	
Recommended reading: Eisenstadt 2000; Foucault 2002; Foucault 2003; Gupta 2012; Hess Ledebur 2011; Kessler 2007	Recommended reading: Kazubows- ki-Houston 2017; Low 2015; Marks 2000; Pink 2010; Salzbrunn 2016; Salzbrunn 2018; Stoller 1989	Recommended reading: Fraser 2018; Kulendran 2016; Meiksins Wood 2016; Rancière 2011; Salazki- na 2015; Vierkant 2010	
	Coffee Break		
<b>4.15 – 5.30 pm Panel 2: Knowledge Transfer and its Power Modalities II</b> – regimes of truth	4.15 – 5.45 pm Panel 2: Between Representation and Collaboration – visualizing multiperspective and relational ecologies	<b>4.15 – 5.45 pm Panel 2: Mediating Knowledge I</b> – education and the appeal of the visual and digital fix	
<b>Project presentation:</b> Simon Ottersbach Imke Polland	Project presentation: Pavel Borecký Sapir Hubermann Anne von Petersdorff	Project presentation: Audrey Hostettler Marion Mathier Efthymios Kokordelis	
Recommended reading: Citton; 2017; Foucault 2003; Kessler 2007; Schröter 2005	Recommended reading: Allan 2016; Bennett 2009; Braidotti 2018; Marks 2000; Minh-ha 2010; Mirzoeff 2014	Recommended reading: Fickers 2014; Kessler 2007; Rosenzweig 2003; Salazkina 2015; Stoer 2004	
5.45 – 6.45 pm Panel 3: Knowledge Transfer and its Power Modalities III – the complex dimension of cultural translation	6.00 – 7.00 pm Panel 3: Knowledge of/from the Margins – challenges of belonging	6.00 – 7.00 pm  Panel 3: Mediating Knowledge  II – scientific expertise and its popularization	
<b>Project presentation:</b> Marie-Christine Boucher Enur Imeri	<b>Project presentation:</b> Eda Elif Tibet Rachel Barber	<b>Project presentation:</b> Jamilla Notebaard Silke Körber	
Recommended reading: Bachmann- Medick 2014; Eisenstadt 2000; Galison 1999; Makdisi 2016; Pratt 2002; Salzbrunn 2016	Recommended reading: Bachmann- Medick 2014; Galison 1999; Minh-ha, Trinh 2010; Pratt 2002; Salzbrunn 2016	Recommended reading: Childress 2017; Kessler 2007; Morus 2006; Schröter 2005	

#### **SCHEDULE BERNESE SUMMER SCHOOL 2019**

CHALLENGING THE SITES OF KNOWLEDGE: MEDIAL AND PLURI-MEDIAL COI

	Time	Tuesday, September 3	Wednesday, September 4		
	09.00 – 09.10 am		Introduction/Chair: Project Team		
	09.10 – 10.00 am		Lecture: Bachmann-Medick		
Morning	10.00 – 10.15 am		Response: Salzbrunn		
	10.15 – 10.45 am		Break		
	10.45 am – 12.15 pm		Discussion Moderation: <i>Salzbrunn</i>		
Lunch	12.30 – 2.00 pm				
Afternoon	2.00 – 6.00 pm	3.30 – 4.45 pm Reception <i>Jordi</i>	Parallel Session I: Project-/Problem-based Group 1: Bachmann-Medick Group 2: Salzbrunn		
		5.00 – 7.30 pm Welcome / Introduction / Poster Exhibition	Group 3: <i>Schröter</i>		
	6.00 – 7.00 pm	Krass / Toggweiler			
Dinner					
Jiiiiei					
Evening					

# NFIGURATIONS AND TRANSFORMATIONS (SEPTEMBER 3 - 7)

Thursday, September 5	Friday, September 6	Saturday, September 7	
Introduction/Chair: Project Team	09.00 – 09.30 Input: <i>Toggweiler</i>	Introduction/Chair: Project Team	
Lecture: <i>Schröter</i>	Parallel Session III:	Lecture: <i>Salzbrunn</i>	
Response: Bachmann-Medick	Group 1: Artivism	Response: <i>Schröter</i>	
Break	Group 2: Collaboration	Break	
Discussion Moderation: <i>Bachmann-Medick</i>	Group 3: Communication Group 4: Digital Literacy	Discussion Moderation: <i>Schröter</i>	
	Group 5: Engagement		
Parallel Session II: Text-based		2.00 – 3.30 pm Plenary Session <i>Project Team</i>	
Room 1: <i>Toggweiler</i> Room 2: <i>Krass</i>	Afternoon Trip	3.30 – 4.15 pm Taking Stock, Looking Ahead and Good-bye <i>Project Team</i>	
Room 3: <i>Polland</i>	Arternoon rip	4.15 – 5.15 pm Drinks and Farewell	
5.15 – 6.15 pm Input Lecture: <i>Von Petersdorff</i>			
	Fondue Dinner		
lovie		Departure (or Sunday)	

#### **Thursday**

#### Parallel Sessions II (text-based)

At the beginning of each panel, the panel's required reading (which all participants are expected to have read and prepared beforehand!) is introduced and critically commented by the participants who selected the text (10 minutes or less). This is then followed by a discussion based on the inputs of selected participants. All participants are asked to join the discussion. Discussion inputs might consist of one or more critical questions and/or comments related to a text or to a specific passage in the text (if you want, also in regard to your work), in order to enable close reading.

Room 1 Moderation: Mike Toggweiler	Room 2 Moderation: Urte Krass	Room 3 Moderation: Imke Polland	
2.00 – 3.15 pm Panel 1: From the History of Science to the History of Knowledge – shifts, breaches and bridges in academic techtonics	2.00 – 3.15 pm Panel 2: Artistic Regimes – art between subversive creativity, participative com- merciality and political infection	2.00 – 3.15 pm Panel 3: Borderlands of Knowing – between third person "histoire" and first-person "discours"	
Required Reading: <b>Daston 2017</b> Introduction: Ottersbach Discussion Inputs: Ashraf; Imeri; Noo- tebard	Required Reading: <i>Rancière 2011</i> Introduction: Baumann Discussion Inputs: Eberle; Von Petersdorff; Wenger	Required Reading: <i>Hustvedt 2013</i> Introduction: Bischof Discussion Inputs: Barber; Movahedi	
Participants: Muhammed Ashraf T Enur Imeri Silke Körber Efthymis Kokordelis Jamilla Nootebard Simon Ottersbach Vida Sundseth Brenna	Participants: Dorothée Elisa Baumann Martina Eberle Audrey Hostettler Sapir Hubermann Franca Moretti Eda Elif Tibet Anne von Petersdorff Stefanie Marlene Wenger	Participants: Marie-Christine Boucher Pavel Borecký Marion Mathier Mahroo Movahedi Marta Rudnicka Rachel Barber Roman Bischof	
Jens Schröter	Monika Salzbrunn	Doris Bachmann-Medick	
Recommended reading: Bachmann- Medick 2014; Bal 2009; Chomsky 1977; Daston 2009; Elkana 1981; Elkana 2009; Foucault 2002; Foucault 2003; Galison 1999; Geertz 1983; Hustvedt 2013; Kessler 2007; Latour 1999; Lee 2007; Macgilchrist 2016; Mc Carty 2016; Ranci- ère 1991; Schröter 2005; Secord 2004	Recommended reading: Borgdorff 2007; Childress 2017; Citton 2017; Fraser 2018; Kulendran 2016; Macgilchrist 2016; Meiksins Wood 2016; Salazkina 2015; Souiah 2018; Vierkant 2010	Recommended reading: Allen 2016; Bourdieu 2003; Daston 2009; Daston 2017; Geertz 1983; Macgilchrist 2016; Minh-ha, Trinh 2010; Roth 2009; Schröter 2005	
	Coffee Break		
3.45 – 5.00 pm Panel 4: Posthumanities – a theoretical framework for the new humanities?  Required Reading: Braidotti 2018 Introduction: Hubermann Discussion Inputs: Borecký, Brenna  Participants: Roman Bischof	3.45 – 5.00 pm Panel 5: Multisensory Methodologies – considering other people's sensoria and one's own Required Reading: Pink 2012 Introduction: Rudnicka Discussion Inputs: Hostettler; Moretti; Tibet	3.45 – 5.00 pm Panel 6: Digitalization – the humanities' (bright?) future Required Reading: Burdick 2012 Introduction: Boucher Discussion Inputs: Kokordelis; Körber; Mathier	
Pavel Borecký Vida Brenna Roman Bischof Martina Eberle Sapir Hubermann Enur Imeri Stefanie Marlene Wenger	Participants: Federica Moretti Marta Rudnicka Rachel Barber Eda Elif Tibet Mahroo Movahedi Audrey Hostettler Jamilla Nootebard	Participants: Marie-Christine Boucher Efthymios Kokordelis Muhammed Ashraf T Silke Körber Anne von Petersdorff Marion Mathier Dorothée Elisa Baumann	
Doris Bachmann-Medick	Monika Salzbrunn	Jens Schröter	
Recommended reading: Bennett 2009; Chakrabarty 2009; Macgilchrist 2016; Mirzoeff 2014; Roth 2009; Salazkina 2015; Zapf 2016	Recommended reading: Fickers 2014; Kazubowskl-Houston 2017; Low 2015; Marks 2000; Pink 2010; Salzbrunn 2016; Salzbrunn 2018; Stoller 1989	Recommended reading: Androutsopoulos 2016; Darnton 2008; Mansell 2002; Rosenzweig 2003; Stoer 2004	

#### Friday

#### Parallel Sessions III (idea-and-action-based)

In advance, we asked participants to send us one idea related to their project that touches upon science communication or artistic/embodied/participative/engaged research. We also asked them to try to think of a concrete action to go with the idea.

On Friday morning, participants are expected to present their "idea-and-action" (5 minutes or less). Ideally, you connect your input to the titles of the respective panels. Please try to make your input as accessible to an interdisciplinary audience as possible. Group speakers are asked to check time and structure inputs and discussions if necessary.

In the first half of every session, you are asked to present your idea-and-action to your assigned group, followed by crowdsourcing/discussion (for new ideas: how could the idea be put into an action? For already existing idea-and-actions: what are/were the challenges in the process, how could your idea-and-action be developed further).

In the second half of every group session, you are asked to try to identify one or more new "ideas-and-actions", which have the potential to be further developed beyond the Summer School and eventually be realized – either individually, or, why not indeed, by more than one participant. Think of engaged manifestos, outlines for creative presentations, artistic interventions, collaborative methods, embodied lectures etc.

On Saturday afternoon, these will be presented by the speakers (or someone else) of the respective groups to be discussed in an interactive plenary session.

Group 1: Artivistic Interven- tions – "twitte- rature", online self-experi-ments, displays etc.	Group 2: Participation, Collaboration and Co-Creation – we are not alone in this	Group 3: Creative or Embo- died Communica- tion – how to reach out	Group 4: Furthering Digital Literacy and Open Access – from first graders to professors	Group 5: Self-reflexive Ac- tions and Political Interventions – con- testing ideology and power in and outside of academia	
Participants: Imke Polland Federica Moretti (Speaker) Vida Sundseth Brenna Stefanie Marlene Wenger	Participants: Rachel Barber Dorothée Baumann Roman Bischof Eda Elif Tibet (Speaker) Anne Von Petersdorff	Participants: Marta Rudnicka Sapir Hubermann (Speaker) Jamilla Notebaard Mahroo Movahedi	Participants: Mohamad Ashraf T Marion Mathier Efthymios Kokordelis Marie-Christine Boucher Simon Ottersbach Silke Körber (Speaker)	Participants: Pavel Borecký Martina Eberle Audrey Hostettler (Speaker) Enur Imeri  Mike Toggweiler	
09.45 – 11.00 am Presentations idea- and-action, followed by crowdsourcing/ discussion	09.45 – 11.00 am Presentations idea- and-action, followed by crowdsourcing/ discussion	09.45 – 11.00 am Presentations idea- and-action, followed by crowdsourcing/ discussion	09.45 – 11.00 am Presentations idea- and-action, followed by crowdsourcing/ discussion	09.45 – 11.00 am Presentations idea- and-action, followed by crowdsourcing/ discussion	
Coffee Break					
11.30 – 12.15 am Evaluation: putting one or more ideas into action	11.30 – 12.15 am Evaluation: putting one or more ideas into action	11.30 – 12.15 am Evaluation: putting one or more ideas into action	11.30 – 12.15 am Evaluation: putting one or more ideas into action	11.30 – 12.15 am Evaluation: putting one or more ideas into action	
Recommended reading: www.erc-artivism.ch; Borgdorff 2007	Recommended reading: Allen 2016; Cvejic 2005; Marks 2000; Minh-ha 2010	Recommended reading: Marks 2002; Morus 2006	Recommended reading: Bourdick 2012; Darnton 2008; Mansell 2002; Rosenzweig 2003; Stoer 2004	Recommended reading: Bourdieu 2003; Choms- ky 1977; Foucault 2003; Makdisi 2016; Rancière 1991; Schröter 2005	

#### **PLENARY SESSIONS**

#### Tuesday

#### 5.00 - 7.30 pm: Welcome, Introduction and Poster Exhibition

Moderators: Urte Krass and Mike Toggweiler

Tuesday afternoon will be dedicated to a short welcome and introduction of all participants. In order to familiarize ourselves with each other we will tour the poster exhibition, which will be installed by the project team prior to your arrival.

#### Thursday

#### 5.15 - 6.15 pm: Practice and Theory: Building Bridges

Input lecture: Anne von Petersdorff

Before lunch, in preparation for Friday morning's creative workshop, Anne von Petersdorff explores with us intersections of creative practice and research as well as ideas for building bridges between academia and the public sphere.

#### Friday

#### 9.00 - 9.30 pm: Taking the Humanities on the Road

Input: Mike Toggweiler

In preparation for Friday morning's creative workshop, Mike Toggweiler presents Taking the Humanities on the Road, or just THoR. THoR is an Ideas-and-Actions-Lab at the Walter Benjamin Kolleg Bern to crowdsource ideas and actions that showcase the vitality and innovative potential of the humanities at the University of Bern, Switzerland, and beyond. The initiative aims at establishing a discussion of concrete ways to build bridges between academia and the public, individual research and participation, analytical and engaged scholarship.

THoR is a bottom-up working group. We invite scholars (from all disciplines, at all levels), as well as artists, teachers, activists, bloggers, and community organizers etc. who are passionate about engaged scholarship to participate. THOR might be a fruitful platform to support this Summer School participants' creative ideas. Blog: https://thor-takinghumanitiesontheroad.com/home/

#### Saturday

#### 2.00 - 3.30 pm: Plenary Session - Putting your Ideas into Action(s)

Moderators: Project team

Interactive discussion of the outputs of the Friday morning sessions (details to be announced soon).

#### 3.30 - 4.15 pm: Taking Stock, Looking Ahead and Good-Bye

Moderators: Project team

#### SUPPORTING PROGRAM

#### Tuesday Reception 3.30 – 4.45 pm

We look forward to welcoming you at the Hotel Bad Muntelier in Murten (https://www.hotel-bad-muntelier.ch/?lang=en). The travel information – i.e. the train connections and directions from Bern to Murten, as well as information on the shuttle service from the station in Murten to the hotel – will be provided in a separate letter.

#### Thursday Movie

After dinner, you are invited to join us for a film screening (for those who want). There will be a selection of about ten films to choose from.

#### Friday

#### 2.00 - : An Afternoon and Evening Out

We walk along a historical path with various sights on the Mont Vully to Sugiez. The trail is mostly flat and walkable with normal, good footwear. We return to Murten by boat with a cold beer. In case of bad weather, we attend a remarkably weird guided tour in the Maison Cailler, taste chocolate and visit the beautiful castle Gruyère.

Alternatively, you can also use the day to visit Murten, go shopping, prepare for the remaining day of the week, etc. We will then have a special fondue dinner at 7.15 pm for everyone back in Murten at the Restaurant Freiburger Falle (https://ff-murten.ch/home-en.html). More information will follow soon.

#### Saturday

#### 4.15 - 5.15 pm: Drinks and Farewell

Those, whose travel arrangements do not allow to leave on Saturday evening, are welcome to stay for another night and use the time for further discussion, writing blog posts, planning future events – or simply for having a chat over a glass of wine or two.

#### TransHumanities 2019-2022

TransHumanities is a platform for dialogue between the disciplines of the Humanities, between the Humanities and other scientific cultures, between science and art, theory and practice, academia and society; and between individual and participatory, analytical and committed research. TransHumanities serves to establish and cultivate discourses, initiatives and ideas that transcend institutional, sociocultural, regional, linguistic and disciplinary barriers.

#### Summer School 2019:

## Challenging the Sites of Knowledge: Medial and pluri-medial configurations and transformations

Due to the impact of globalization and technological development, we are witnessing a growth and diversification of the sites of knowledge generation and the ways in which a variety of actors articulate and circulate knowledge, especially via new media. As a result, the privileged position of 'scientific' knowledge is contested, making knowledge the symbolic and material capital not only of academic 'experts' but also of (Western and non-Western) 'citizen scientists', activists and artists at the margins of Academia, as well as of journalists, bloggers, or politicians. 'Knowledge' has become (or has always been) a matter of public debate, always infected by power modalities.

Moreover, in the course of various 'turns' at least since the 1990s, it has been stated that books and archives, textuality and textual literacy have never been the only reservoirs and technologies of knowledge. As hybrid forms of text, image, material things, or even sound have always been the rule, scholars from cultural studies, media studies and linguistics have pointed out for some time already the growing need for a sensory literacy. Yet, in light of more recent participatory information technologies and, especially, a growing distrust of the Humanities expressed mainly by political stakeholders, we need another analytical reset in order to foster engaged inter- and transdisciplinary debate and research for a development of what Mikhael Epstein calls "avenues of conceptual creativity" in academic institutions. This does not mean merely boarding the high-speed train of neoliberal technophilia, but instead to carefully trace present and past medial and pluri-medial dynamics, relations between creation, mediation, translation, perception and performance, image, material, sound and text with its expert and non-expert actors.

The Summer School of 2019 analyzes and discusses present and past angles and sites of knowledge generation especially in regard to medial and pluri-medial configurations and transformations from a historical, sociological, cultural and philosophical perspective. It reflects in particular on the challenges thereof for the Humanities and the Cultural and Social Sciences regarding their role in a (post-)post-modern knowledge society. How do we reclaim expertise of, and for, the Humanities – an expertise which is crucial to society, but which seems to have been in question for quite some time already? And how can we manage conversation and translation – inside and outside academia – in light of an increasing pressure to make our research visible, tangible and understandable for non-experts as well? How, for example, do we analyse the (co-)production of representations through audio-visual counter-narratives, in particular in a context of cross-cultural or post-migration settings?

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For further information please visit the Summer School Blog: http://blog.wbkolleg.unibe.ch

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