

Soft Skills | Überfachliche akademische Kompetenzen

Best Practice in Scholarly Publishing

Prof. William Germano (The Cooper Union for the Advancement of Science and Art, New York)

Date: October 17 and 18, 2013

Place: Room 304, Hauptgebäude, Hochschulstrasse 4, Bern

Time: 9:30 am - 1:00 pm

ECTS: 0.5

This two-day seminar will explore contemporary best practice for both academic presses and scholars as they seek a cooperative model for the advancement and dissemination of new forms of knowledge. Our emphasis, however, will be pragmatic. How best can today's scholars interact with the scholarly publishing industry and – more important – with their scholarly audience?

Recommended (but not required) reading: *Getting It Published* (University of Chicago Press, 2008) and *From Dissertation to Book* (University of Chicago Press, 2005).

Attendance both days is strongly recommended so that we can sustain a conversation across the range of the seminar's issues. No written work is required, but participants are strongly encouraged to come with questions.

Day One (October 17): The structures and practices of scholarly publishing in international perspective.

During this session we will review the means by which scholarly publishers develop their programs and select both areas for development and individual projects for publication.

Day Two (October 18): Objectives and strategies in professional scholarly writing.

During this session the participants will be asked to present briefly (5 minutes) the subject of the research and the form of publication they seek for it. We will use the previous day's discussion and these presentations to shape our discussion of form and content, outlets and opportunities, with particular attention to global scholarly publishing in English.

Enrollment via ILIAS, external participants contact christian.wymann@iash.unibe.ch

William Germano is Professor of English Literature and Dean of the Faculty of Humanities and Social Sciences at the Cooper Union for the Advancement of Science and Art in New York City. A former scholarly publisher, he served as editorial director at Columbia University Press and, for almost twenty years, as vice-president and publishing director at Routledge publishers.

He is the author of three books *Getting It Published: A Guide for Scholars and Anyone Else Serious about Serious Books* (University of Chicago Press, 2008), *From Dissertation to Book* (University of Chicago Press, 2005), and *The Tales of Hoffmann* (British Film Institute, 2013).

His work falls into two areas: publishing and scholarly writing, and literature and the allied arts. Aside from numerous articles and essays on scholarly publication, he has published on the music of Wagner, Alban Berg, and John Adams.

He is a contributor to the forthcoming Cambridge World Shakespeare Encyclopedia and to *The Ethics of Reading*, edited by Peter Brooks. His work has appeared in collections from Stanford and Columbia university presses, as well as in PMLA, Opera Quarterly, University of Toronto Quarterly, Scholarly Publishing, the Chronicle of Higher Education, and other publications. His biweekly blog on language appears in the Chronicle of Higher Education's online edition.

He is completing a book entitled *Shakespeare at the Opera* and is beginning a new book on revising academic prose. A second edition of *From Dissertation to Book* will appear from the University of Chicago Press in the fall of 2013.

As a teacher and mentor he has lectured and conducted seminars and workshops on scholarly publishing in Europe, New Zealand, Abu Dhabi, and across North America. His philosophy of teaching considers the communicative power of writing to be not only the writer's tool but the writer's obligation.

Institute of Advanced Study
In the Humanities and the
Social Sciences | IASH
Falkenplatz 16
CH-3012 Bern
www.iash.unibe.ch

u^b

b
UNIVERSITÄT
BERN